

A large, red, three-dimensional sign for 'QUICKMART' is mounted on the roof of a modern building. To the right of the main sign is a circular logo with the words 'FRESH & EASY' and a stylized 'Q'.

Quick Mart –
a project of Adenia Capital IV



In 2016, OeEB invested in Adenia Capital IV, a fund which provides capital for small and medium-sized enterprises in Sub-Saharan Africa, including the supermarket Quick Mart. In March 2022, OeEB performed a monitoring visit to Adenia and Quick Mart in Kenya.



OeEB's visit to Quick Mart



- ✓ Quick Mart is now the second largest grocery retail supermarket in Kenya with 51 stores and over 4500 employees, 39% of being women. Quick Mart offers everyday groceries, household toileteries as well as a selection of freshly prepared meals. Quick Mart ´s Fresh Foods Division relies on a local supply chain with direct access to small local suppliers.



Adenia's positive Impact



- ✓ Adenia works closely with the Quick Mart management team and supports the company on operational level, as well as on corporate governance issues, know-how transfer and ESG.
- ✓ Around 2,800 new jobs have been created since the acquisition and a gender action plan was implemented.





We are looking forward to working together with Adenia and Quick Mart on a more sustainable future.

